
2025 Study in Korea Promotion Short-form video Contest

1 Video Specifications

- **Format:** Vertical (short-form) video content within 60 seconds
 - If the video exceeds 60 seconds in length, it will be disqualified from the competition.
- **Language:** Korean, English, Japanese, Chinese, etc.
 - Videos produced in Korean or other non-English languages must include English subtitles.
- **Resolution:** FHD (1090*1920) or higher
- **File Format:** MP4, MOV

2 Upload guidelines and note

- Upload the video to your personal social media account with the designated hashtags (SNS account must be set to 'Public').
- **Instructions**
 - SNS Platforms: YouTube shorts, Instagram reels, Facebook (Posting on multiple platforms is recommended)
 - The number of views for the videos will be considered in the judging process.
 - The view counts from each platform will be totaled, with only one post per platform being recognized
- **Hashtags** (Mandatory)
#한국유학 #한국대학 #한국에서공부하기 #StudyInKorea #StudyAbroadKorea
#LifeInKorea #한국유학홍보영상공모전 #Whykorea
- Maintain the SNS account set to "public" until the judging and award process ends.
- Videos must follow the announced theme. Off-topic content will be disqualified.

3 Video Submission

- Upload the original video file via Google Form.
- Fill out the application form and personal information consent via Google Form.
- Google Form for Online Submission: <https://forms.gle/yrMoZCyq4TjmRrQU9>
 - If the Google Form upload exceeds the size limit, upload the file to a cloud storage service and share the link.
- After the submission deadline, modifications or additional submissions are not allowed. (However, the organizer may request corrections if submitted materials are incomplete.)